



# *Organic & Fair Trade*

## BEST SELLERS





Members of CECOVASA co-op in Peru sort through coffee cherries after harvesting. They are from the community of Pampas Salinas and are demonstrating a practice called "Ayni" which is a Quechua/Aymara idea about sharing work in a community.

PHOTO CREDIT: CARLY KADLEC OF EQUAL EXCHANGE

**TOP SELLERS**  
for DELICIOUS MORNINGS



BAGS  
**6**  
PER CASE

## Journey with us to find the best beans

From the **RAINFORESTS** of HONDURAS  
to the **MOUNTAIN RANGES** of PERU  
through the **TROPICS** of NICARAGUA  
across the **OCEAN** to UGANDA,

Equal Exchange makes the journey to find the finest sources for our coffee. And from planting new seeds to harvesting the red cherries each season, we're there – standing alongside our farmer partners and building the relationships that make our global community stronger and our food better. We share our successes, our challenges and our tables – and with every sip of coffee, you're part of it.

Coffee trees take years to produce fruit, and likewise, it takes time to forge the bonds that allow us to bring you the best beans. It is an ongoing journey – toward better coffee, better trade and a better world.

**Join us on this road.**

*Cover Photo: Equal Exchange Coffee Quality Control Manager Beth Ann Caspersen walks through a coffee farm with women of Nasufwa, a community that belongs to Gumutindo co-op in Uganda.*

PHOTO CREDIT: LYNSEY MILLER OF EQUAL EXCHANGE

## Coffee 10 & 12-OZ BAGS

**Organic Breakfast Blend**  
BLEND OF MEDIUM & FRENCH ROASTS  
You can't go wrong with this smooth crowd pleaser.  
17000 | GROUND, 12-OZ BAGS  
17001 | WHOLE BEAN, 12-OZ BAGS  
6 BAGS PER CASE  
\$38.40

**Organic Decaffeinated**  
FULL CITY ROAST  
Love coffee, but not the buzz? Try our bold yet balanced decaf option.  
17020 | GROUND, 12-OZ BAGS  
17021 | WHOLE BEAN, 12-OZ BAGS  
6 BAGS PER CASE  
\$44.40

**Organic French Roast**  
FRENCH ROAST  
For those who enjoy a dark, rich brew.  
17002 | GROUND, 10-OZ BAGS  
17003 | WHOLE BEAN, 10-OZ BAGS  
6 BAGS PER CASE  
\$38.40

**SEE OUR FULL PRODUCT LIST  
ON PAGES 28-31**





Coffee farmers and members of COMSA Dilcia Nohemi Bautista and Eduardo Sosa Marquez with their son Jorge Andree Sosa Bautista in their greenhouse, where they grow organic tomatoes and peppers to sell at the organic market that COMSA founded in Marcala.

PHOTO CREDIT: CARLY KADLEC OF EQUAL EXCHANGE

**CROWD PLEASERS**  
SHARE *the* LOVE



BAGS  
**6**  
PER CASE

INCREASE YOUR IMPACT:

## SELL TO YOUR COMMUNITY

- for holidays and special events
- in your congregation, school, or office
- with your local buying club

### *Honduran coffee farmers plant seeds of innovation*

The coffee farmers of COMSA in Honduras know that innovation begins with personal experience – with that special, intimate knowledge every farmer has of their land. But they have discovered that joining together to combine that brainpower leads to remarkable progress. Through teamwork among farmers, COMSA has developed new organic practices that maximize resources and produce better coffee. That’s why six members of the El Salvador co-op Las Colinas made the trek to Honduras to learn from these farmers and improve their methods back home.

Rodolfo Peñalba, the manager of COMSA, explained, **“If there is only one brain, it can only think so much. But, add another brain and another and another. What do you get? Farmers who generate ideas together. This is what we need.”**

### *Coffee* 10 & 12-OZ BAGS

**Organic Mind, Body & Soul**  
BLEND OF MEDIUM & VIENNA ROASTS  
Start your day centered with our light and balanced blend.  
17004 | GROUND, 12-OZ BAGS  
17005 | WHOLE BEAN, 12-OZ BAGS  
6 BAGS PER CASE  
\$38.40

**Organic Love Buzz**  
BLEND OF FULL CITY & FRENCH ROASTS  
A dark and smoky favorite!  
17012 | GROUND, 10-OZ BAGS  
17013 | WHOLE BEAN, 12-OZ BAGS  
6 BAGS PER CASE  
\$38.40

***New!* Organic African Roots**  
MEDIUM ROAST  
Highlighting our East African partners, this coffee is bright and fruity.  
17018 | GROUND, 12-OZ BAGS  
17019 | WHOLE BEAN, 12-OZ BAGS  
6 BAGS PER CASE  
\$38.40

**SEE OUR FULL PRODUCT LIST ON PAGES 28-31**





Equal Exchange Coffee Quality Control Manager Beth Ann Caspersen visited our coffee producer partners in the D.R. Congo, as well as the Panzi Hospital, in October 2012.

RAISING AWARENESS  
through COFFEE



BAGS  
5  
PER CASE

### Finding hope in every bag

The Congo Coffee Project was created by Equal Exchange in partnership with the Panzi Foundation to support the medical programs of Panzi Hospital in the D.R. Congo (DRC). The prevalence of sexual violence against women in the DRC has been described as the worst in the world. The Panzi Hospital provides life-saving treatment, counseling and after-care programs to more than 2,000 women survivors of sexual violence each year.

Equal Exchange Congo Coffee purchases directly support the work of the Panzi Hospital. Donations to Panzi have gone to Maison Dorcas, an aftercare program to help women heal from their trauma and provide skills training that is applicable to their lives. Currently, the women are making beautiful handwoven bags made of packaging plastic. Previous donations supported Aire de Jeux, a nursery and primary school for children of the women at Panzi Hospital.

**Through the Congo Coffee Project, even seemingly small actions can make a difference toward change, and it starts with hope.**

LEARN MORE: [equalexchange.coop/congo-coffee-project](http://equalexchange.coop/congo-coffee-project)

◀ *Zawadi Nabintu, known fondly as Mama Zawadi, oversees a small dedicated staff at Panzi Hospital that takes care of 50 children ranging in age from newborns to five year olds. This program also provides schooling for primary school-aged children in an adjoining building and outdoor play area.*

PHOTO CREDIT: BETH ANN CASPERSEN OF EQUAL EXCHANGE

Coffee 16-OZ BAGS

Organic Congo Coffee  
FULL CITY ROAST

A smooth and balanced blend featuring our East African partners.  
11020 | WHOLE BEAN, 16-OZ BAGS  
5 BAGS PER CASE  
\$41.25

FOR EVERY BAG of Congo Coffee sold, Equal Exchange will donate \$1 to the Panzi Foundation.

**TO DATE, Equal Exchange has donated over \$40,000 to the organization.**





Jennifer Wetaka of Uganda is a coffee farmer, a member of Gumutindo co-op, and a mother of six. When her husband passed away in 2010, she turned to her community's newly formed women's group during her time of need. "Talking with [the women] is so good," she said. "They give me advice, counsel me. It's social support."

PHOTO CREDIT: LYNSEY MILLER OF EQUAL EXCHANGE

**SUPPORTING WOMEN**  
through COFFEE



**AVAILABLE ONLY  
IN GROUND**

**UGANDA STOVE PROJECT:  
WE DID IT!**

In early 2014, through Organic Proud Mama coffee sales and several other initiatives, **Equal Exchange raised enough funds to build 118 energy-efficient stoves in Ugandan homes!**

ORGANIC PROUD MAMA IS ONE OF FOUR COFFEES IN THIS BEAUTIFUL CANNED LINE FOCUSING ON FARMERS' STORIES.

**Tasty coffee that does more**

Equal Exchange has a deep relationship with Gumutindo co-op in Uganda, and particularly with the women in our partner communities. We honor them with our special Organic Proud Mama coffee.

As the primary caretakers in these Ugandan villages, the women spend a lot of time in the kitchen - typically an enclosed space that lacks light or ventilation. The smoke from the open fire where they cook burns their eyes and fills their lungs.

We started thinking about how Equal Exchange might be able to draw upon the women's existing support systems, namely their vibrant local women's groups, while addressing this health concern. In 2011, we together settled on a project to build an initial 50 energy-efficient stoves in homes in two different communities. The new stoves make the kitchen a warm, smoke-free environment that is safe for the whole family!

LEARN MORE: <http://bit.ly/ugandastove>

**Coffee** 14-OZ CANS

CANS  
**6**  
PER CASE

**Organic Proud Mama**  
FULL CITY ROAST  
Honoring proud mothers and families everywhere!  
14101 | GROUND, 14-OZ CANS  
6 CANS PER CASE  
\$42.00

**Organic Mighty Morning**  
BLEND OF MEDIUM & FRENCH ROASTS  
Start your mornings strong with this tasty blend.  
14102 | GROUND, 14-OZ CANS  
6 CANS PER CASE  
\$42.00

**SEE OUR FULL PRODUCT LIST  
ON PAGES 28-31**

**Organic One Harvest**  
FULL CITY ROAST  
From the farmers' hands to yours, enjoy this delicious harvest.  
14103 | GROUND, 14-OZ CANS  
6 CANS PER CASE  
\$42.00

**Organic Bountiful Decaf**  
BLEND OF MEDIUM & VIENNA ROASTS  
Share in the bounty with every cup of this smooth decaf blend.  
14104 | GROUND, 14-OZ CANS  
6 CANS PER CASE  
\$51.00



# Percolator

16-OZ BAGS  
GROUND COFFEE

**Organic Fellowship Blend**  
FULL CITY ROAST

A sweet, balanced coffee specially ground for percolators. Perfect for congregations!

11002 | REGULAR, GROUND  
\$37.50

11025 | DECAF, GROUND  
\$44.00

5, 16-OZ BAGS PER CASE

**Fellowship Blend**

FULL CITY ROAST

A smooth and full-bodied coffee prepared for use in percolators.

21000 | REGULAR, GROUND  
\$34.50

21001 | DECAF, GROUND  
\$41.00

5, 16-OZ BAGS PER CASE

# Bulk coffee

5-LB BAGS  
WHOLE BEAN

**Organic Café Nica**

FRENCH ROAST

This was our first coffee, introduced in the U.S. in 1986!

10007 | WHOLE BEAN

2, 5-LB BAGS PER CASE

\$80.90

**PILLOW PACKS**  
GROUND COFFEE

**Organic Mind, Body & Soul**

BLEND OF MEDIUM & VIENNA ROASTS

Brew up the zen with this smooth, creamy blend!

19000 | GROUND

48, 2.25-OZ PACKS PER CASE

\$53.65

**Organic Breakfast Blend Decaf**

BLEND OF MEDIUM & FRENCH ROASTS

The decaf version of our classic blend.

19008 | GROUND

48, 2.25-OZ PACKS PER CASE

\$57.59

**SEE OUR FULL PRODUCT LIST**  
**ON PAGES 28-31**



# Percolator

GROUND COFFEE

A COARSER GRIND SPECIFICALLY FOR PERCOLATORS



WHOLE BEAN

FIVE POUNDS



GROUND COFFEE

PRE-MEASURED PILLOW PACKS FOR YOUR 12-CUP BREWER



# Bulk

New!

“It’s not just about the cup of fresh-brewed coffee. It’s about the relationships that people are building while they share that cup of coffee.”

—LOIS RICHARDSON,  
SECOND PRESBYTERIAN CHURCH  
KNOXVILLE, TN



# single serve

Recyclable  
SINGLE SERVE CUPS

**FOIL TOP:** Recyclable aluminum

**CUPS:** Empty, rinse and recycle (#5 plastic)

**COFFEE GROUNDS:** Compostable

**BOX:** Recyclable cardboard



12 SINGLE SERVE CUPS PER BOX

BOXES  
6  
PER CASE

Compatible with the KEURIG® K-CUP® brewing system\*

**New!** Organic Breakfast Blend

BLEND OF MEDIUM & FRENCH ROASTS  
This classic blend is sweet and balanced - a great way to start each day.  
12500 | 12 CUPS PER BOX  
6 BOXES PER CASE  
\$44.95

**New!** Organic Unwind Decaf

FULL CITY ROAST  
A full-bodied, rich decaf option - whenever you want it!  
12502 | 12 CUPS PER BOX  
6 BOXES PER CASE  
\$44.95

**New!** Organic French Roast

FRENCH ROAST  
Our best-selling French Roast, served up in a convenient single serving.  
12501 | 12 CUPS PER BOX  
6 BOXES PER CASE  
\$44.95

# Brew up big change in every single cup

Now you can support small farmers while enjoying your favorite Equal Exchange blend anywhere—at single serve brewers in your home, office, school or on-the-go. And with recyclable packaging, you can feel better about your environmental impact, too.

\*Equal Exchange is not affiliated with KEURIG, Inc. "KEURIG" and "K-CUP" are registered trademarks of KEURIG, Inc. Not compatible with KEURIG® VUE® or 2.0 Brewing systems.





**DID YOU KNOW?**  
**EACH BAG OF EQUAL EXCHANGE COFFEE IS CUPPED THREE TIMES.**  
*That's a lot of slurps.*

**CUPPING #1:**  
**WHEN IT ARRIVES AS A GREEN BEAN**

**CUPPING #2:**  
**DURING THE ROASTING PROCESS**

**CUPPING #3:**  
**BEFORE IT LEAVES OUR DOORS**



## OUR ROAST SCALE

### FRENCH ROAST

*Our darkest roast leaves a shiny, dark brown bean with a smoky flavor but finishes with a sweet, refreshing aftertaste.*

### VIENNA ROAST

*A longer roast makes these beans reddish in color with an oily surface to bring out hints of richer bittersweet flavors.*

### FULL CITY ROAST

*Sweeter flavors balance tartness as more complex flavors develop in this roast.*

### MEDIUM ROAST

*Our lightest roast preserves the coffee bean's authentic sweet, bright flavors.*



**“Roasting great coffee is about using all of your senses and tools to bring out the unique, complex flavors and aromas found in each coffee. But it is also about respect; respecting where a coffee comes from, the journey it has taken, and where it is going - all this impacts how we roast.”**

-IAN MCMILLAN, EQUAL EXCHANGE PRODUCTION MANAGER

◀ Top left: Equal Exchange Northwest Sales Manager Jim Feldmann, Senior Designer Greta Merrick and West Customer Service Representative Anna Canning taste a variety of coffees in our Portland, Ore. office. Bottom left: Coffee Roasters Gabriel Brunet and Nick Hanks during a cupping in our coffee quality lab in West Bridgewater, Mass. This page: Production Manager Ian McMillan with our roasting machines in West Bridgewater, Mass.



Healthy FARMS.

Resilient COMMUNITIES.

(Strong) COFFEE.



TOGETHER, we are building healthy farms and resilient communities, and making sure that farmers can continue to grow bountiful red coffee cherries for generations to come.

**MAKE A PLEDGE** AND WE'LL CONTRIBUTE **10 CENTS PER POUND** TO THE RED CHERRY FUND

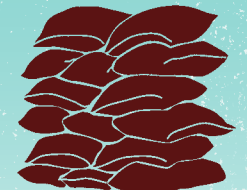
[equalexchange.coop/red-cherry-challenge](http://equalexchange.coop/red-cherry-challenge)



Help us reach **\$15,000**

FOR THE **RED CHERRY FUND** BY SELLING

**150,000** LBS OF COFFEE



**Protecting the future of coffee**

Coffee farms across Central America are facing new and difficult challenges related to climate change, like coffee leaf rust - a rapidly spreading fungus that destroys coffee trees.

At the Asociación Chajulense in Guatemala, the coffee harvest was 80% smaller this year after losses from coffee rust, meaning an 80% drop in income for the co-op's farmers and their families. And sadly, this level of devastation is not unique.

You can help farmers develop innovative solutions to these challenges - just by drinking coffee.

**JOIN the Red Cherry Challenge to find out more:** [equalexchange.coop/red-cherry-challenge](http://equalexchange.coop/red-cherry-challenge)



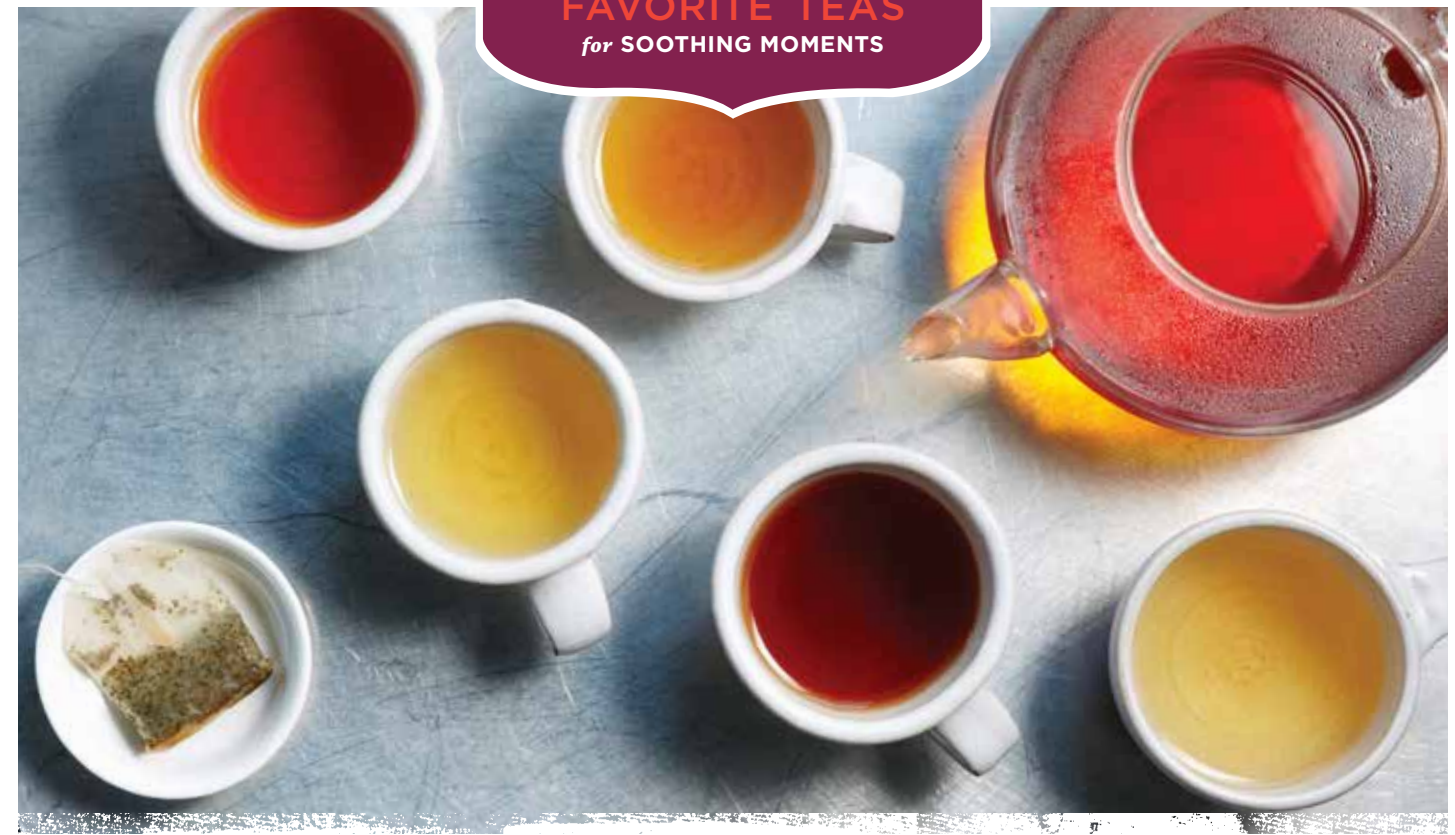




Gautam Mohan and Binod Mohan of Tea Promoters of India, a longtime partner for Equal Exchange in the work of building a small farmer tea supply chain, and the head monk of the Kurisumala Ashram in Kerala, India, which is part of the Small Farmers Tea Project.

PHOTO CREDIT: PHYLLIS ROBINSON OF EQUAL EXCHANGE

**FAVORITE TEAS**  
for SOOTHING MOMENTS



BOXES  
**6**  
PER CASE

*teas*

**20 TEA BAGS PER BOX**

**Organic English Breakfast Tea**

A malty, full-bodied blend of black teas from India.

13300 | BLACK TEA

6 BOXES PER CASE

\$16.50

**Organic Green Tea**

A satisfying, delicate green tea that is sweet with bright astringency.

13305 | GREEN TEA

6 BOXES PER CASE

\$16.50

**Organic Rooibos Tea**

CAFFEINE FREE

This red bush tea from South Africa contains many antioxidants.

13308 | HERBAL TEA

6 BOXES PER CASE

\$16.50

**SEE OUR FULL PRODUCT LIST ON PAGES 28-31**

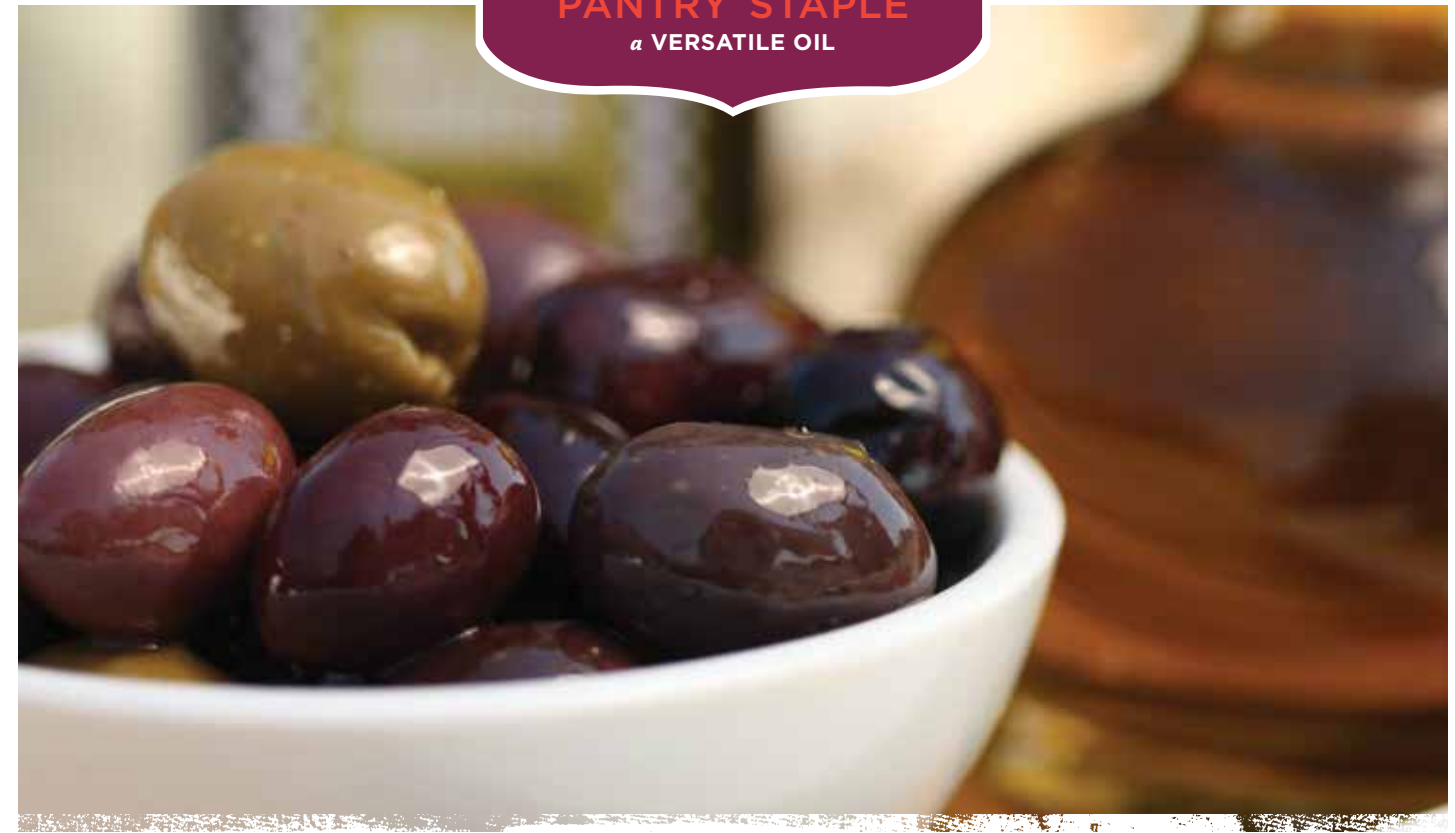
**Tea producers work toward sustainability**

In the mountainous region of Kerala, India, tea farmers pick the finest, lushest leaves from their abundant bushes. Rich in diverse wildlife and flora, this magnificent landscape is threatened by erosion, deforestation and water shortages – but the farmers, acting as stewards of the land, are fighting to protect it. As part of the Small Farmers Tea Project, the growers are learning how to preserve and maintain this precious environment and grow their flavorful tea in the most sustainable ways possible. And with recent increased economic stability, the farmers are able to actively manage the quality of their tea while caring for their families, communities and the land they share.





**PANTRY STAPLE**  
a VERSATILE OIL



### **Olive farmers return to their roots in the West Bank**

Many of the olive trees on our producer partners' West Bank farms are hundreds of years old and have been passed down from generation to generation, holding an almost sacred significance for some farmers and representing deep familial ties to the land. The rich Nabali olives are pressed and processed locally by co-op members who, inspired by their heritage, are building a better future for their community.

Sania Shqer, a member of the Al Zawyeh co-op, explained, "When I was growing up my father took me with him when he worked in the olive groves. My father has since passed away, but I loved him, and because of that I love our trees."

**LEARN MORE:** <http://bit.ly/EEwestbank>

◀ *Sania Shqer, an olive farmer and member of the Al Zawyeh co-op, with one of her olive trees.*

PHOTO CREDIT: SUSAN SKLAR OF EQUAL EXCHANGE

**“During harvest all the mountains are full of people singing; it’s like a festival, it’s beautiful.”**

-MOHAMMED HMDAT, PALESTINIAN AGRICULTURAL RELIEF COMMITTEE



**6**  
BOTTLES  
PER CASE

**olive oil**  
500-ML BOTTLE

**Organic Extra Virgin Olive Oil**

Robust and peppery with a strong fruit finish. Cold pressed without any refining!

60101 | 500-ML BOTTLES  
6 BOTTLES PER CASE  
\$71.70

**SEE OUR FULL PRODUCT LIST ON PAGES 28-31**

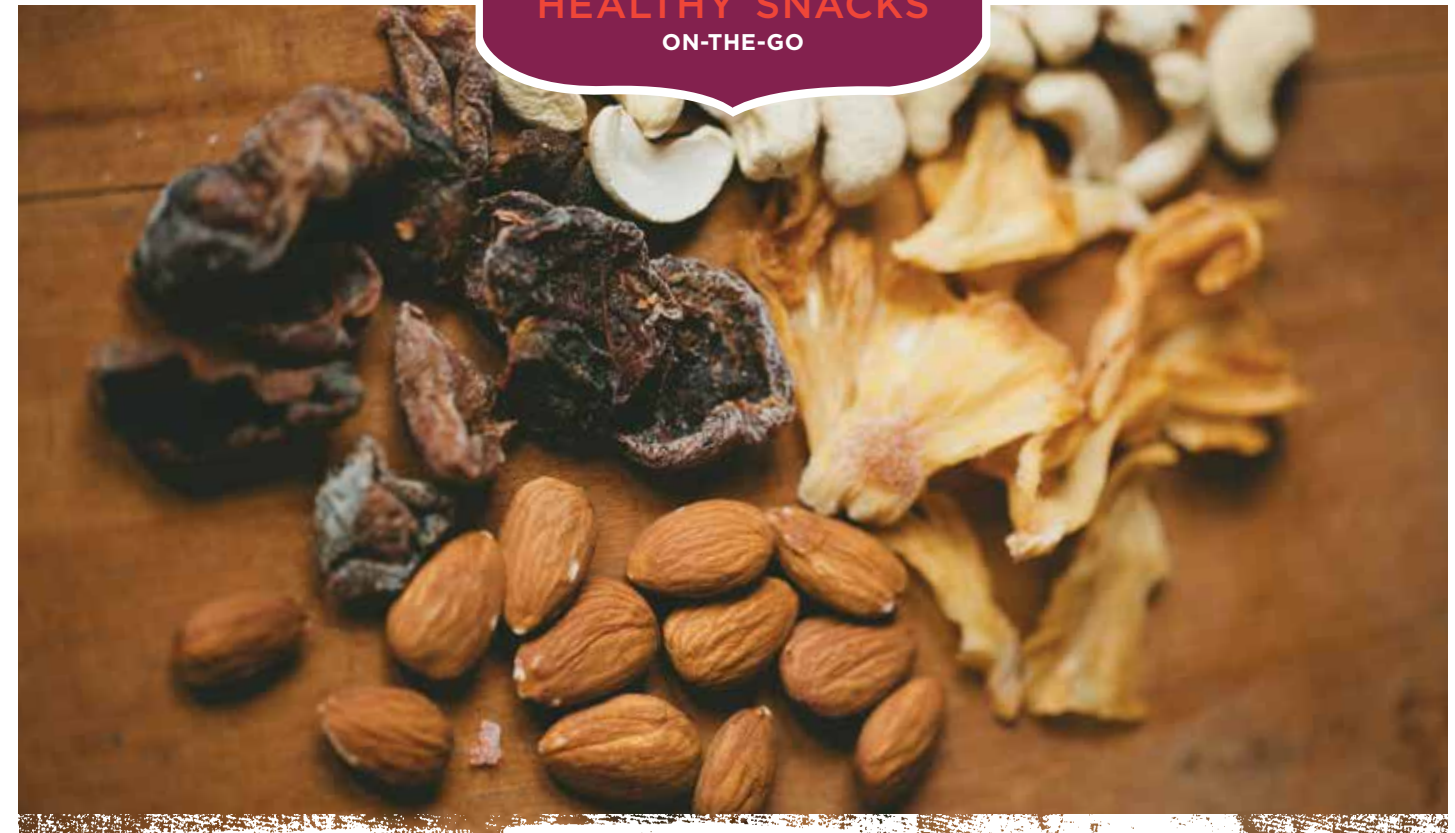




Alex Flores, General Manager of APRAINORES in El Salvador, shows raw, dried cashews still in their shells.

PHOTO CREDIT: JULIA HECHTMAN FOR EQUAL EXCHANGE

HEALTHY SNACKS  
ON-THE-GO



**Nuts**  
8-OZ BAGS

BAGS  
**6**  
PER CASE

**Organic Natural Cashews**

These large, buttery cashews are grown using sustainable farming practices.

62004 | 8-OZ BAGS  
6 BAGS PER CASE  
\$35.70

**Organic Roasted Salted Cashews**

These large cashews are roasted and salted to perfection!

62005 | 8-OZ BAGS  
6 BAGS PER CASE  
\$35.70

**Tamari Roasted Almonds**

Dry roasted California almonds with a sprinkling of savory tamari soy sauce.

62003 | 8-OZ BAGS  
6 BAGS PER CASE  
\$35.70

**SEE OUR FULL PRODUCT LIST  
ON PAGES 28-31**

**Cashew farmers rise again**

In the tropical, dense wild of El Salvador, the farmers of APRAINORES are reclaiming land that was lost to them during a devastating civil war. Now, as stewards of fertile mangroves and estuaries alive with endangered birds and animals, they work to cultivate a livelihood by growing cashews. These spectacular nuts are grown in a rich environment with the utmost care by farmers who are striving to protect the fragile ecosystem that surrounds them. Though they have emerged from a difficult past, the 60 farmers of APRAINORES are facing a bright future as they learn to run their own Fair Trade co-operative.



BRING NEW TREATS TO YOUR COMMUNITY AND HOME. *Great for table and holiday sales, fundraising and just plain snacking!*



**ORGANIC APRICOTS**



GROWN BY SMALL FARMERS OF:

**MOUNTAIN FRUITS FARMERS ASSOCIATION**  
GILGIT-BALTISTAN, PAKISTAN

**ORGANIC MANGOES**



GROWN BY SMALL FARMERS OF:

**GEBANA AFRIQUE**  
BURKINA FASO

**ORGANIC PINEAPPLES**



GROWN BY SMALL FARMERS OF:

**FRUITS OF THE NILE GROWERS ASSOCIATION**  
UGANDA



ORGANIC APRICOT



ORGANIC MANGO



ORGANIC PINEAPPLE

BARS  
**12**  
PER CASE

**Fruit & Nut Bars**

SOFT & CHEWY | NO added sugar or preservatives!

**New!**



**Organic Apricot Cashew**

The sweetness is subtle in this bar combining dates, apricots and cashews. A great super-snack!

60407 | 1.41-OZ BARS  
12 BARS PER CASE  
\$16.80



**Organic Mango Cashew**

Calling all mango lovers! Sweet mango is balanced by buttery dates and cashews.

60405 | 1.41-OZ BARS  
12 BARS PER CASE  
\$16.80



**Organic Pineapple Cashew**

The sweetest of the bunch, this bar is fruit-forward. Dates combined with pineapple and cashews make this a healthy option for sweet cravings.

60406 | 1.41-OZ BARS  
12 BARS PER CASE  
\$16.80

BAGS  
**6**  
PER CASE

**Dried Fruit**

FRUIT FAVORITES | From around the globe

SEE OUR FULL PRODUCT LIST ON PAGES 28-31

**“Fair Trade helps us speak our values of justice and peacemaking. And it is mighty tasty, too!”**

-LORIE WOOD  
WEST HILLS FRIENDS  
PORTLAND, OR



**Organic Dried Mango**

Rich, full flavor! No added sugar or preservatives.

62101 | 5-OZ BAGS  
6 BAGS PER CASE  
\$25.50



**Organic Dried Pineapple**

This dried pineapple is sweet and zingy. No added sugar or preservatives.

62102 | 4-OZ BAGS  
6 BAGS PER CASE  
\$19.50

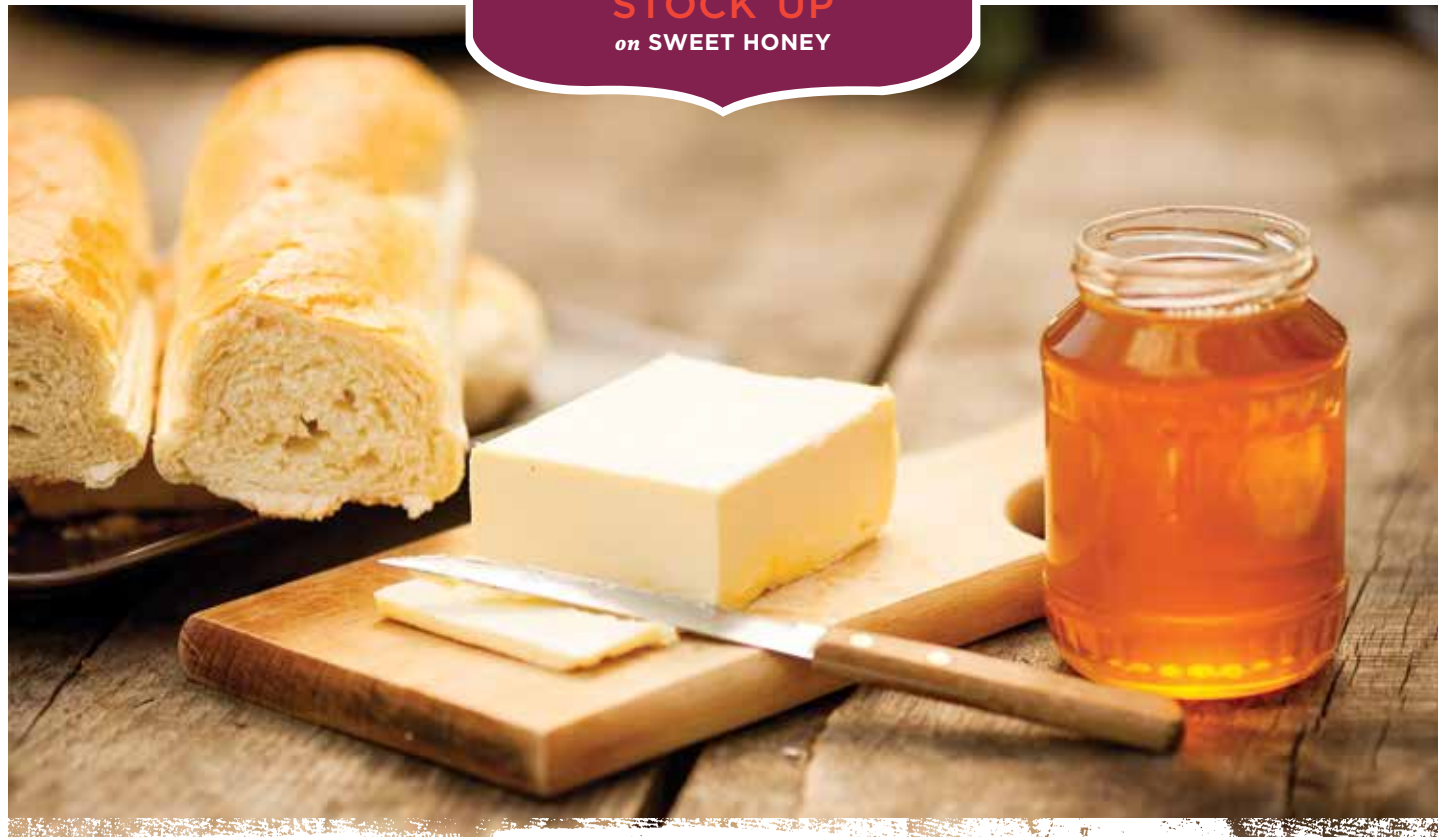




**DID YOU KNOW?**

*Bees will travel up to four miles from their hive to gather nectar.*

**STOCK UP**  
on SWEET HONEY



**Honey keeps this region buzzing**

Let this rich, delicately floral honey take you to the remote Cuchumautan Mountains of western Guatemala, where the CIPAC co-op thrives on beekeeping. With 5,000 hives to tend, the members have built strong independent businesses in an area with few economic opportunities, meaning education for their children and empowerment for women and indigenous people. Enjoy the sweet result of their skills and dedication and your part in their continued success.

Beekeeper and CIPAC co-op member Aurelio Cruz said, "Our honey is good, but there are many areas we need to improve, such as having a better understanding of how to deal with bees' illness or too much rain at the wrong time. Thanks to Fair Trade, we are getting a good price for the honey and other supports that are helping to address some of these concerns."

◀ Sandri Lizeth García Herrera of CIPAC co-op in Guatemala holds a frame of honeycomb before putting it into a centrifuge.

PHOTO © SEAN HAWKEY



BOTTLES  
**6**  
PER CASE

**Honey**

**12-OZ SQUEEZABLE BOTTLE**

**Guatemalan Honey**

A silky liquid honey that comes in a squeezable bottle.

60111 | 12-OZ BOTTLE

6 BOTTLES PER CASE

\$25.50



*You might also like our Strawberry Jam and Orange Marmalade.*

**SEE OUR FULL PRODUCT LIST ON PAGES 28-31**



# Small Farmer FUND

For every pound of coffee, tea and chocolate that congregations purchase, Equal Exchange donates a portion back to our faith partners.

**In 2013, Equal Exchange gave over \$116,871 for development and farming projects worldwide.**

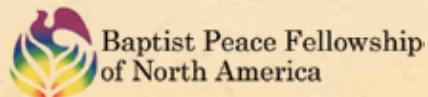
That's on top of the Fair Trade social premium included in every Fair Trade product!

► The Fair Trade social premium helped to fund this nursery for Finca Triunfo Verde in Mexico.

PHOTO CREDIT: CARLY KADLEC OF EQUAL EXCHANGE



## PARTICIPATING Faith Partnerships



## DEAR Friends of Equal Exchange

Thanks to your bold coffee tastes, high chocolate standards and love of good food, we have **even more to offer you** this year. From chocolate chips to fruit bars, we are excited to bring a variety of delicious things from small-scale farmers directly to your table.

Small-scale farmers have come far over the last two decades, but there is a long road ahead. Now we ask more from all of us—**taste more, drink more and do more.** By reaching more people in your own community you can help small farmers face serious challenges in their communities, including the devastating coffee leaf rust that is destroying coffee trees across Latin America.

Hope and power lives within each of us, and together, we can find great strength. Nothing—not climate change, not greed, not short-sighted financial markets—can pull us apart. We invite you to join our efforts in whatever ways you can. Visit our website at [www.equalexchange.coop/ee-and-you](http://www.equalexchange.coop/ee-and-you) to find out all the ways you can get involved.

Enjoy these products from across the globe and please do let us know what you think.

E-MAIL: [communityorders@equalexchange.coop](mailto:communityorders@equalexchange.coop)

- Worker-owners of Equal Exchange

MASSACHUSETTS



MINNESOTA

OREGON



# How to Order

Equal Exchange makes ordering a breeze!

### ONLINE

Go to [shop.equalexchange.coop](http://shop.equalexchange.coop) and place your order instantly online. Create an account for your organization and log in for wholesale pricing.

**LUTHERAN WORLD RELIEF CUSTOMERS:**  
Order online at [LWRCoffee.com](http://LWRCoffee.com)

### E-MAIL

[communityorders@equalexchange.coop](mailto:communityorders@equalexchange.coop)

### PHONE

**774-776-7366**  
Monday - Friday  
9am - 5pm EST

### FAX

**508-587-5955**

**LUTHERAN WORLD RELIEF CUSTOMERS:**  
Call **774-776-7340**

### MAIL

Equal Exchange  
Attn: Community Sales  
50 United Drive  
West Bridgewater, MA 02379

### SHIPPING INFORMATION

Continental U.S.:

ORDER TOTAL	SHIPPING
\$0-\$44.99	\$7.95
\$45-\$89.99	\$9.95
\$90-\$134.99	\$12.95
Above \$135	Free

Please allow 10 business days between our receipt of your order and delivery.

Additional shipping fees may apply when shipping chocolate in warm weather.

Alaska & Hawaii\*:

ORDER TOTAL	SHIPPING
\$0-\$44.99	\$10
\$45-\$89.99	\$20
\$90-\$134.99	\$30

\*For every \$45 above \$135, add \$5.



# Placing Orders

shop.equalexchange.coop  
774-776-7366

LOOKING FOR TIPS AND IDEAS?  
We are pleased to announce the launch of our NEW

## Community Help Hotline



508-427-5214  
CommunityHelp@equalexchange.coop

We have lots of tips and would love to help with:

- brainstorming ways to improve sales
- getting support from your committee or pastor
- ideas to promote your holiday sale
- tools to educate your group or congregation

PRODUCT	ROAST LEVEL	CASE SIZE	GROUND COFFEE	WHOLE BEAN	PRICE / CASE
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### PERCOLATOR COFFEES 16-OZ BAGS

Organic Fellowship Blend	Full City	5, 16-oz	11002	-	\$37.50
Organic Fellowship Blend <b>DECAF</b>		5, 16-oz	11025	-	\$44.00
Fellowship Blend	Full City	5, 16-oz	21000	-	\$34.50
Fellowship Blend <b>DECAF</b>		5, 16-oz	21001	-	\$41.00

### SINGLE SERVE CUPS

<b>New!</b> Organic Breakfast Blend	Medium & French	6, 12-cup	12500	-	\$44.95
<b>New!</b> Organic French Roast	French	6, 12-cup	12501	-	\$44.95
<b>New!</b> Organic Unwind <b>DECAF</b>	Full City	6, 12-cup	12502	-	\$44.95

### PACKAGED COFFEES 10/12-OZ BAGS ORGANIC COFFEES

<b>New!</b> Organic African Roots	Medium	6, 12-oz	17018	17019	\$38.40
Organic Breakfast Blend	Medium & French	6, 12-oz	17000	17001	\$38.40
Organic Colombian	Full City	6, 12-oz	17010	17011	\$38.40
Organic <b>DECAFFEINATED</b>	Full City	6, 12-oz	17020	17021	\$44.40
Organic Ethiopian	Full City	6, 12-oz	17008	17009	\$38.40
Organic French Roast	French	6, 10-oz	17002	17003	\$38.40
<b>New!</b> Organic French Roast <b>DECAF</b>	French	6, 10-oz	17022	-	\$44.40
Organic Love Buzz	Full City & French	6, 10-oz	17012	-	\$38.40
		6, 12-oz	-	17013	\$38.40
<b>New!</b> Organic Midnight Sun	French	6, 10-oz	17016	17017	\$38.40
Organic Mind, Body & Soul	Medium & Vienna	6, 12-oz	17004	17005	\$38.40

### CONVENTIONAL COFFEES

Bright Day Brew	Medium	6, 12-oz	27005	-	\$35.40
Café Salvador	Full City	6, 12-oz	27001	-	\$35.40
Cozy Cup <b>DECAF</b>	Full City	6, 12-oz	27027	-	\$41.40

### FLAVORED COFFEES

French Vanilla	Medium	6, 12-oz	37001	-	\$39.90
Hazelnut Crème	Medium	6, 12-oz	37000	-	\$39.90
Hazelnut Crème <b>DECAF</b>	Medium	6, 12-oz	37025	-	\$45.90
Toffee Caramel	Medium	6, 12-oz	37002	-	\$39.90

### CANNED COFFEES 14-OZ CANS STORY COFFEES

Organic Bountiful <b>DECAF</b>	Medium & Vienna	6, 14-oz	14104	-	\$51.00
Organic Mighty Morning	Medium & French	6, 14-oz	14102	-	\$42.00
Organic One Harvest	Full City	6, 14-oz	14103	-	\$42.00
Organic Proud Mama	Full City	6, 14-oz	14101	-	\$42.00

### BIOSPHERE RESERVE COFFEES

<i>Check online for our seasonal offering</i>	varies	6, 14-oz	-	varies	\$43.80
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### UNITED METHODIST COMMITTEE ON RELIEF

Organic Hope's Blend	Medium & Vienna	6, 14-oz	14100	-	\$42.00
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### LUTHERAN WORLD RELIEF

Organic Breakfast Blend	Medium & French	6, 14-oz	14121	-	\$42.00
Organic Breakfast Blend <b>DECAF</b>	Medium & French	6, 14-oz	14123	-	\$51.00
Organic Sisters' Blend	Full City	6, 14-oz	14120	-	\$42.00
Organic Ugandan <i>from Gumutindo</i>	Full City	6, 14-oz	14122	-	\$42.00

### CONGO COFFEE 16-OZ BAGS

**EMPOWERING WOMEN IN THE D.R. CONGO** \$1.00 from each pound per case goes to the Panzi Hospital

Organic Congo Coffee Project	Full City	5, 16-oz	-	11020	\$41.25
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PRODUCT	ROAST LEVEL	CASE SIZE	GROUND COFFEE	WHOLE BEAN	PRICE / CASE
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### BULK COFFEE, 5-LB

Organic Black Silk Espresso	Full City	2, 5-lb	-	10034	\$80.90
Organic Breakfast Blend	Medium & French	2, 5-lb	-	10000	\$80.90
Organic Breakfast Blend <b>DECAF</b>	Medium & Vienna	2, 5-lb	-	10025	\$98.00
Organic Café Nica	French	2, 5-lb	-	10007	\$80.90
Organic French Roast	French	2, 5-lb	-	10002	\$80.90
Organic Love Buzz	French & Full City	2, 5-lb	-	10018	\$80.90
Organic Mind, Body and Soul	Medium & Vienna	2, 5-lb	-	10013	\$80.90

### BULK COFFEE, 2-LB

Organic Breakfast Blend	Medium & French	5, 2-lb	-	12000	\$83.00
Organic French Roast	French	5, 2-lb	-	12001	\$83.00

### BULK COFFEE, GROUND ORGANIC PILLOW PACKS FOR 12-CUP BREWER

Organic Breakfast Blend <b>DECAF</b>	Medium	48, 2.25-oz	19008	-	\$57.59
		56, 1.5-oz	19007	-	\$45.02
Organic Colombian	Full City	48, 2.5-oz	19005	-	\$59.09
Organic French Roast	French	48, 2.5-oz	19002	-	\$59.09
Organic Mind, Body & Soul	Medium & Vienna	48, 2.25-oz	19000	-	\$53.65
Organic Peru <b>DECAF</b>	Vienna	48, 2.5-oz	19004	-	\$70.21
		56, 2.0-oz	19001	-	\$65.17
Organic Terra Mountain Blend	Full City	56, 1.5-oz	19006	-	\$43.52

### CONVENTIONAL PILLOW PACKS FOR 12-CUP BREWER

Café Salvador	Full City	48, 2.25-oz	29000	-	\$50.88
		56, 1.5-oz	29003	-	\$38.77
Connoisseur Blend	Full City & Vienna	48, 2.5-oz	29002	-	\$57.28
Hazelnut Crème	Medium	48, 2.25-oz	39000	-	\$60.90

### SATELLITE PACKS FOR INDUSTRIAL-SIZED BREWER

Organic Colombian	Full City	16, 8-oz	19100	-	\$63.60
Organic French Roast	French	16, 8-oz	19101	-	\$64.80
Organic Peru <b>DECAF</b>	Vienna	20, 7-oz	19102	-	\$81.91

PRODUCT	TEA TYPE	CASE SIZE	ITEM #	-	PRICE / CASE
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### TEA

Organic Black Tea	Black Tea	6 Boxes	13301	-	\$16.50
Organic Chai	Black Tea	6 Boxes	13304	-	\$16.50
Organic Darjeeling Tea	Black Tea	6 Boxes	13303	-	\$16.50
Organic Earl Grey Tea	Black Tea	6 Boxes	13302	-	\$16.50
Organic English Breakfast Tea	Black Tea	6 Boxes	13300	-	\$16.50
Organic English Breakfast Tea <b>DECAF</b>	Black Tea	6 Boxes	13313	-	\$16.50
Organic Irish Breakfast Tea	Black Tea	6 Boxes	13312	-	\$16.50
Organic Green Tea	Green Tea	6 Boxes	13305	-	\$16.50
Organic Jasmine Green Tea	Green Tea	6 Boxes	13306	-	\$16.50
Organic Mint Green Tea	Green Tea	6 Boxes	13307	-	\$16.50
Organic Chamomile <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13311	-	\$16.50
Organic Peppermint <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13310	-	\$16.50
Organic Rooibos <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13308	-	\$16.50
Organic Vanilla Rooibos <i>Caffeine Free</i>	Herbal Tea	6 Boxes	13309	-	\$16.50

## Equal Exchange in your community

Your congregation, school or office can enjoy delicious fairly traded products while supporting small-scale farmers across the world. We offer personal service and programs to make it easy — and fun!

**FUNDRAISE** for your school or group

**SERVE** our coffee in your office or church

**SELL** our products at community events & holiday bazaars

LEARN MORE at:  
equalexchange.coop/ee-and-you





# Educational Resources

We offer a range of Fair Trade educational tools about supporting small farmer co-ops, to share with your congregation, school or community.



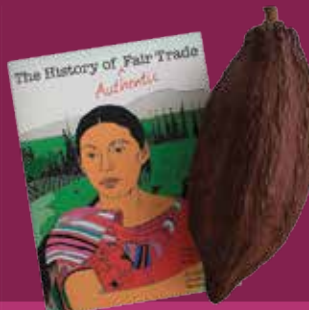
## VIDEOS & PRESENTATIONS



## BROCHURES & STICKERS



## POSTERS & FLIERS



## HANDS-ON LEARNING

LEARN MORE AT:  
[equalexchange.coop/ee-and-you/tools](http://equalexchange.coop/ee-and-you/tools)

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>CHOCOLATE BARS 3.5-OZ BARS</b>				
<b>DARK CHOCOLATE</b>				
Organic Dark Chocolate Almond	55% CACAO	12, 3.5-oz	18601	\$30.00
Organic Dark Chocolate Caramel Crunch w/ Sea Salt	55% CACAO	12, 3.5-oz	18608	\$30.00
<b>New!</b> Organic Dark Chocolate Coconut	60% CACAO	12, 3.5-oz	18626	\$30.00
Organic Dark Chocolate Espresso Bean	55% CACAO	12, 3.5-oz	18605	\$30.00
Organic Dark Chocolate Lemon, Ginger, Black Pepper	55% CACAO	12, 3.5-oz	18628	\$30.00
Organic Dark Chocolate Mint Crunch	67% CACAO	12, 3.5-oz	18604	\$30.00
Organic Dark Chocolate Orange	65% CACAO	12, 3.5-oz	18606	\$30.00
<b>New!</b> Organic Dark Chocolate Raspberry	60% CACAO	12, 3.5-oz	18629	\$30.00
Organic Ecuador Dark Chocolate	65% CACAO	12, 3.5-oz	18609	\$30.00
Organic Panama Extra Dark Chocolate	80% CACAO	12, 3.5-oz	18607	\$30.00
Organic Very Dark Chocolate	71% CACAO	12, 3.5-oz	18600	\$30.00

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>MILK CHOCOLATE</b>				
Organic Milk Chocolate w/ Hazelnut	38% CACAO	12, 3.5-oz	18602	\$30.00
Organic Milk Chocolate Caramel Crunch w/ Sea Salt	41% CACAO	12, 3.5-oz	18627	\$30.00

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>CHOCOLATE MINIS</b>				
<b>BULK BAG OF 888 MINIS</b>				
Organic Dark Chocolate Minis Bulk Bag	55% CACAO	888 minis	18611	\$140.00
Organic Milk Chocolate Minis Bulk Bag	41% CACAO	888 minis	18615	\$140.00
Organic Dark Chocolate Packaging Kit for creating 35 gift bags of 25 minis each	55% CACAO	888 + kit	45200	\$144.00

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>BOX OF 150 MINIS</b>				
Organic Dark Chocolate Minis Box	55% CACAO	150 minis	18613	\$24.00
Organic Milk Chocolate Minis Box	41% CACAO	150 minis	18612	\$24.00

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>CANDY BARS 1.59-OZ BARS</b>				
Organic Crisp w/ Puffed Rice and Quinoa	MILK Chocolate	24, 1.59-oz	18632	\$24.00
Organic Fruit and Nut w/ Raisins and Almonds	DARK Chocolate	24, 1.59-oz	18630	\$24.00
Organic Peanut Butter	MILK Chocolate	24, 1.59-oz	18631	\$24.00
Organic Candy Bar Variety Pack	3 Flavors	48, 1.59-oz	18633	\$53.00

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>CHOCOLATE CHIPS</b>				
Organic Bittersweet Chocolate Chips	70% CACAO	12, 10-oz	18661	\$43.20
Organic Semi-Sweet Chocolate Chips	55% CACAO	12, 10-oz	18660	\$43.20

PRODUCT	CACAO %	CASE SIZE	ITEM #	PRICE / CASE
<b>COCOAS</b>				
Organic Baking Cocoa	-	6, 8-oz	18510	\$30.00
		2, 5-lb	10506	\$65.00
Organic Hot Cocoa	-	6, 12-oz	18500	\$30.00
		2, 5-lb	10505	\$56.00
Organic Spicy Hot Cocoa	-	6, 12-oz	18502	\$30.00

Seasonal Chocolates - check online for availability

PRODUCT	CASE SIZE	ITEM #	PRICE / CASE	
Coffee Hour Starter Kit	Percolator Grind	1 kit	50060	
	Drip Grind		50061	
Coffee Pillow Pack Sampler - A collection of best sellers	Drip Grind	6, 2.25-oz	19999	\$10.00
Fundraising Info Packet	-	1 packet	46225	FREE

PRODUCT	CASE SIZE	ITEM #	PRICE / CASE
<b>NUTS</b>			
Organic Natural Almonds	6, 8-oz	62001	\$39.00
Tamari Roasted Almonds	6, 8-oz	62003	\$35.70
Organic Natural Cashews	6, 8-oz	62004	\$35.70
Organic Roasted Salted Cashews	6, 8-oz	62005	\$35.70

PRODUCT	CASE SIZE	ITEM #	PRICE / CASE
<b>FRUIT</b>			
Organic Dried Mango	6, 5-oz	62101	\$25.50
Organic Dried Pineapple	6, 4-oz	62102	\$19.50
Raisins Chilean Flame	6, 8-oz	62104	\$16.50
<b>New!</b> Organic Apricot Cashew Fruit & Nut Bar	12, 1.41-oz	60407	\$16.80
<b>New!</b> Organic Mango Cashew Fruit & Nut Bar	12, 1.41-oz	60405	\$16.80
<b>New!</b> Organic Pineapple Cashew Fruit & Nut Bar	12, 1.41-oz	60406	\$16.80

PRODUCT	CASE SIZE	ITEM #	PRICE / CASE
<b>SPREADS &amp; FAIR FOODS</b>			
Guatemalan Honey	6, 12-oz	60111	\$25.50
Organic Orange Marmalade	6, 12-oz	60121	\$24.00
Organic Strawberry Jam	6, 12-oz	60122	\$24.00
<b>New!</b> Small Farmer Trail Mix	6, 8-oz	62201	\$35.70
Lightly Salted Rice Cakes	6, 3.5-oz	60450	\$12.00
Organic Extra Virgin Olive Oil	6, 500-ml	60101	\$71.70

PRODUCT	CASE SIZE	ITEM #	PRICE / CASE
<b>SUPPORT PRODUCTS</b>			
Organic Sugar Packets	1000 packets	15900	\$21.00
8-oz Ecotainer Paper Cups	1000 cups	40001	\$69.51
8-oz Ecotainer Cup Lids	1000 lids	40006	\$41.88
12-Cup Coffee Filter	1000 filters	41015	\$15.00
Birch Wood Stirrer	1000 stirrers	40200	\$3.50
Monin Caramel Syrup	1 bottle	42003	\$6.75
Monin Hazelnut Syrup	1 bottle	42008	\$6.75
Monin Vanilla Syrup	1 bottle	42009	\$6.75
Monin Syrup Pump	1 pump	40136	\$5.00
Equal Exchange Tin-Tie Bags	10 bags	44005	\$1.30
Natural Kraft Tin-Tie Bags	10 bags	44006	\$1.80
Tea Rack, 6-Box Display	1 rack	40181	\$20.00
Tea Rack, 12-Box Display	1 rack	40182	\$23.00
Decaf Coffee Stickers	1 sheet of 48	72527	FREE
Interfaith Partnership Stickers	50 sheets of 6	-	FREE
Interfaith Partnership Brochures	1 bundle of 10	-	FREE
Airpot lables	1 package of 10	46223	FREE

For more of our promotional stickers, fliers and posters, visit our webstore: [shop.equalexchange.coop](http://shop.equalexchange.coop)



### NEED A GRINDER, BREWER, AIRPOT OR ANY OTHER COFFEE BREWING EQUIPMENT?

Check out our selection  
**ONLINE:** [shop.equalexchange.coop](http://shop.equalexchange.coop)  
 Don't find what you're looking for?  
**CALL:** 774.776.7366  
**E-MAIL:** [communityorders@equalexchange.coop](mailto:communityorders@equalexchange.coop)

# Serving Supplies

Everything you need for serving coffee during fellowship hour at church or any other community gathering.



## ORGANIC SUGAR PACKETS



## ECOTAINDER CUPS & LIDS



## TIN-TIE BAGS



## PRODUCT DISPLAY RACKS



# Fundraise

& INCREASE YOUR IMPACT

[equalexchange.coop/fundraiser](http://equalexchange.coop/fundraiser)

Raise money for your important community projects!

Great for clubs, sports teams, youth groups and more!

“Equal Exchange has wonderful products! Our school gets to raise funds AND offer families something they feel good about by supporting Fair Trade. It’s win-win!”

-JENNIFER, THREE TREE MONTESSORI BURIEN, WASHINGTON



48 BARS PER CASE

## Candy Bars

16 BARS OF EACH FLAVOR

### Organic Candy Bar Variety Pack

All three of our fairly traded candy bars packaged conveniently in one case. Great for fundraising in your local community!

18633 | 3 FLAVORS

48, 1.59-OZ BARS PER CASE

\$53.00

Also available in single flavor cases

SEE OUR FULL PRODUCT LIST ON PAGES 28-31

## Catalog Fundraiser

Interested in holding a catalog fundraiser with your youth group, school or congregation?

LEARN MORE OR GET STARTED ONLINE:

[equalexchange.coop/fundraiser](http://equalexchange.coop/fundraiser)



150 MINIS PER CASE

## Minis Box

23.8-OZ BOX OF 150 MINIS

### Organic Dark Chocolate Minis

55% CACAO

Grab and go! People of any age will love these sweet dark chocolate treats.

18613 | 150 MINIS

1 BOX PER CASE

\$24.00

### Organic Milk Chocolate Minis

41% CACAO

The creamy, milk chocolate version of our best-selling minis!

18612 | 150 MINIS

1 BOX PER CASE

\$24.00



Also available in bulk bags

SEE OUR FULL PRODUCT LIST ON PAGES 28-31



We ♥ Baking

And we love sharing recipes!

CHECK OUT OUR COLLECTION OF RECIPES  
USING EQUAL EXCHANGE PRODUCTS AT:  
[equalexchange.coop/recipes](http://equalexchange.coop/recipes)

“The chips taste amazing and make our already-tasty baked goods better. They are a competitive price with those at the grocery store, and they are Fair Trade! I can’t say enough good about the chocolate chips.”

MEGAN, WEBSTORE CUSTOMER REVIEW



## Chocolate Chips

**Organic Semi-Sweet**  
55% CACAO  
Classic chocolate chips to add to cookies, brownies and even pancakes!  
18660 | 10-OZ BAG  
12 BAGS PER CASE  
\$43.20

**Organic Bittersweet**  
70% CACAO  
Chocolate chips for dark chocolate lovers. Great for baking!  
18661 | 10-OZ BAG  
12 BAGS PER CASE  
\$43.20



## Hot Cocoas

**Organic Hot Cocoa**  
MADE WITH MILK  
Real cocoa, that both kids and adults will love. Just add hot water and enjoy!  
18500 | 12-OZ CAN  
6 CANS PER CASE  
\$30.00

**Organic Spicy Hot Cocoa**  
NON-DAIRY  
This deliciously spicy hot cocoa has a cinnamon and cayenne pepper kick.  
18502 | 12-OZ CAN  
6 CANS PER CASE  
\$30.00



Perfect for  
**CUPCAKES**  
**BROWNIES**  
**COOKIES**  
and more!

## Baking Cocoa

**Organic Baking Cocoa**  
DUTCH PROCESSED  
A rich cocoa that’s delicious in anything you might bake up!  
18510 | 8-OZ CAN  
6 CANS PER CASE  
\$30.00

**SEE OUR FULL PRODUCT LIST ON PAGES 28-31**

Share your favorite Fair Trade recipes with us!

[communityorders@equalexchange.coop](mailto:communityorders@equalexchange.coop)





**“It’s the best water in the world.”**

NELSON CORPORAN | CONACADO CO-OP  
DOMINICAN REPUBLIC

**TIMELESS CLASSICS**  
with PURE INGREDIENTS



**Help make a difference**

“IT’S THE BEST WATER IN THE WORLD.”

That’s how Nelson Corporan described the running water that is now accessible in San Rafael, a small community of cacao farmers in the Dominican Republic countryside. Previously, Nelson and others in the community had to travel at least three miles to get clean water from a river, and transport it back by donkey.

Using Fair Trade social premiums from their cacao harvest, the community members came together to dig a 12-mile trench from a freshwater spring in the mountains. Now clean drinking water runs to every household. **“We believed it was impossible, but we did it,” said Norberto Frias, a longtime leader in San Rafael. “We are very grateful.”**



PHOTO CREDIT: ANNE KELLY FOR EQUAL EXCHANGE

**Chocolate**  
3.5-OZ BARS



**Organic Ecuador Dark**  
65% CACAO | DARK CHOCOLATE  
Silky dark chocolate reminiscent of freshly baked brownies.  
18609 | 12, 3.5-OZ BARS PER CASE | \$30.00

**Organic Dark Chocolate Almond**  
55% CACAO | DARK CHOCOLATE  
Crunchy almonds and smooth dark chocolate are a winning combination.  
18601 | 12, 3.5-OZ BARS PER CASE | \$30.00

**Organic Panama Extra Dark**  
80% CACAO | DARK CHOCOLATE  
Our darkest bar yet! Intense yet balanced chocolate flavors.  
18607 | 12, 3.5-OZ BARS PER CASE | \$30.00

**Organic Milk Chocolate with a Hint of Hazelnut**  
38% CACAO | MILK CHOCOLATE  
Creamy, melt-in-your-mouth milk chocolate.  
18602 | 12, 3.5-OZ BARS PER CASE | \$30.00

**SEE OUR FULL PRODUCT LIST ON PAGES 28-31**





## Meet OUR TEAM



**Dary Goodrich**  
CHOCOLATE PRODUCTS MANAGER

**FAVORITE THING ABOUT YOUR JOB:**  
*Working to support small-scale farmers and showcasing their work through quality chocolate and ingredients.*

**FAVORITE CHOCOLATE:**  
*Our single origin Panama Extra Dark. It's so smooth and tastes like baked brownies.*



**Cristina Liberati**  
GRANT PROJECT COORDINATOR

**FAVORITE THING ABOUT YOUR JOB:**  
*Collaborating with our producer partners on innovative projects that help make their co-operatives stronger businesses, and enable them to better serve their farmer members.*

**FAVORITE CHOCOLATE:**  
*My go-to is usually the Dark Chocolate Caramel Crunch with Sea Salt. I love the sweet, salty, crunchy combination!*

*“Hands down the best chocolate I have ever tasted.”*

—SARAH, FOX LANE HIGH SCHOOL, NY



## FLAVOR INCLUSIONS for SWEET PICK-ME-UPS



BARS  
**12**  
PER CASE

## Chocolate 3.5-OZ BARS

**Organic Caramel Crunch with Sea Salt**  
55% CACAO | DARK CHOCOLATE  
Satisfy your sweet and salty cravings with each bite.  
18608 | 12, 3.5-OZ BARS PER CASE | \$30.00

**Organic Mint Chocolate Crunch**  
67% CACAO | DARK CHOCOLATE  
Mint crystals make this a refreshing dark chocolate.  
18604 | 12, 3.5-OZ BARS PER CASE | \$30.00

**Organic Lemon Ginger with Black Pepper**  
55% CACAO | DARK CHOCOLATE  
This zesty combination is sweet, citrusy and well-balanced.  
18628 | 12, 3.5-OZ BARS PER CASE | \$30.00

**New! Organic Dark Chocolate Raspberry**  
60% CACAO | DARK CHOCOLATE  
Sweet dark chocolate with bursts of tart raspberries.  
18629 | 12, 3.5-OZ BARS PER CASE | \$30.00

**New! Organic Dark Chocolate Coconut**  
60% CACAO | DARK CHOCOLATE  
Rich dark chocolate melts away to reveal sweet, refreshing coconut.  
18626 | 12, 3.5-OZ BARS PER CASE | \$30.00

**SEE OUR FULL PRODUCT LIST ON PAGES 28-31**

## Unfolding the perfect bar

**AT EQUAL EXCHANGE we take great pride in crafting chocolate that tastes like nothing you've experienced before, and is grown in a way that gives back to both the farmers and the land.**

Our chocolate team strives to showcase the natural flavors of the organic cacao, sometimes enhancing them with inclusions like nuts, salt, or coconut to make the bar a more dynamic tasting experience. So what goes into this process, besides tasting a lot of chocolate?

We usually start with a long list of possibilities, with everything from classics to more wild flavor combinations. We look at each potential new flavor – how does this compare with current chocolate and food trends? Would we want to eat it? Does it allow us to expand and work with new farmers? Sometimes a bar is a home run right away, other times we have to go back for round two or three to tweak the flavor and balance. Ultimately, we're looking for a bar that is high quality, exciting to us, and exciting to our customers.

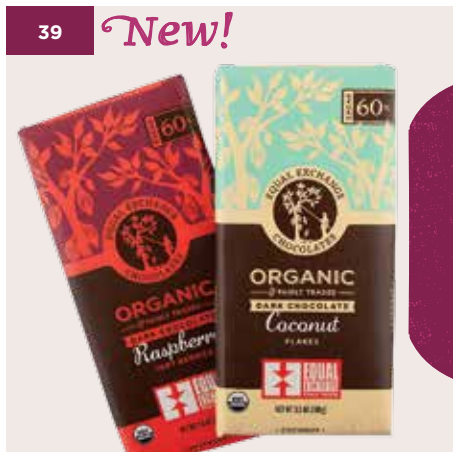
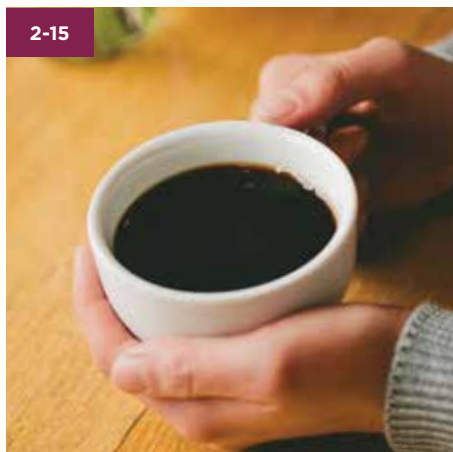
**We hope you enjoy them as much as we do.**





50 UNITED DRIVE  
 WEST BRIDGEWATER, MA 02379  
 TEL: 774.776.7366 • FAX: 508.587.5955

# Organic & Fair Trade | BEST SELLERS



**Special Offer**

SPEND:	RECEIVE:
\$25 or more	Free Shipping*
\$250 or more	\$25 OFF & Free Shipping*
\$500 or more	\$50 OFF & Free Shipping*

Use coupon code: **CATALOG2014**  
 VALID ONLINE OR OVER THE PHONE  
 Offer good once per customer. Summer chocolate fees may apply. \*Free shipping in continental U.S. only. Expires 5/31/2015



*Shop* ONLINE: [shop.equalexchange.coop](http://shop.equalexchange.coop)