



MEASURING OUR
Impact 2012

Supporters across the U.S. purchased
Equal Exchange coffee to the tune of:

3,356,580 

that's

134,263,205 

which is equal to the
entire annual harvest of:

1,614
FAMILY
FARMS



Average coffee
production of one small
family farm in a year:

2,080
POUNDS

Supporters
in 2012:



6,500
INDIVIDUALS



650
SCHOOLS

+



9,500
CONGREGATIONS



2,000
STORES

+



625
CAFES

Thank You

FOR SUPPORTING
FARMING FAMILIES
AROUND THE WORLD

