In 2018



## EQUAL EXCHANGE CUSTOMERS PURCHASED

4,176,442 = \$2,846,022

**EQUAL EXCHANGE AVOCADOS** 

**PAID TO SMALL-SCALE FARMERS** 

GROWN BY...

AVOCADO FARMERS

IN MICHOACÁN, MEXICO



SUPPLYING AVOLADOS TO...



**FOOD CO-OPS & GROCERY STORES** 



JOIN THE REVOLUTION



\$108,370

PAID INTO A FUND

## FOR PROJECTS LIKE:

- A tree planting campaign to improve the ecosystem through reforestation
- Local investment in a women's beekeeping cooperative



WWW.BEYONDTHEPEEL.COM