



Chocolate Bar Fundraiser Instructions for Participants



1. Your fundraising organizer will give you a **sell-sheet** that describes the chocolate bar choices and cost per bar. Use the pre-populated **announcement flyer** (page 2 of the sell-sheet document) provided by your organizer or modify your own version of the flyer to promote the fundraiser to your community. You may want to enter the details about what you are fundraising for, how you will accept payment, and the deadline to order with you. (Example of sell-sheet and flyer below)

EQUAL EXCHANGE

FAIR TRADE & ORGANIC CHOCOLATE BAR FUNDRAISER \$5 PER BAR

Organic Dark Chocolate Caramel Crunch with Sea Salt
\$5 (1.45) - \$5 (1.45)
Handy for your family, party, your small and busy events. Crunchy caramel bits, organic sea salt, and chocolate bar has country caramel bits and enough walnuts to see all of it.

Organic Milk Chocolate Caramel Crunch with Sea Salt
\$5 (1.45) - \$5 (1.45)
Deliciously sweet and creamy, this milk chocolate bar has country caramel bits and enough walnuts to see all of it.

Organic Dark Chocolate Mint Crunch
\$5 (1.45) - \$5 (1.45)
For a little bit of fun, this dark chocolate bar is perfect for your next party. It's a little bit of fun, this dark chocolate bar is perfect for your next party.

Organic Panama Extra Dark Chocolate
\$5 (1.45) - \$5 (1.45)
This dark bar is perfectly balanced by the fine chocolate flavor of the Panama Extra Dark.

STANDING WITH SMALL FARMERS
The chocolate industry has become increasingly consolidated by a few multi-national corporations which have taken resources away from small farmers in the Dominican Republic, Peru, Togo, and Tanzania and has had an unfortunate impact on their lives for farmers, consumers and the planet we all share. This model helps farmers be more of their business, more economic control over their lives, as well as access to training and processing equipment. All of which helps them to invest in their communities through schools, women's programs, clean drinking water, and other social development projects.

Thank you for supporting our community as well as farming families around the world.

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YOUR CHOCOLATE BAR PURCHASE SUPPORTS

The Lincoln School Green Team

\$5 per chocolate bar

Email emily@lincolnschool.edu your order by October 30th.

Cash, Check or Venmo accepted

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2. Sell chocolate bars to family, friends and neighbors and **collect \$5 per bar sold**. Use the optional Fundraiser Purchase Tally sheet to keep track of who you sold to and if money was collected. You can also put in your distribution plan notes.
3. **Return the money** you collected for each chocolate bar sold to your fundraiser organizer.



Fundraiser Purchase Tally

Your name:
Your fundraising dates:

Customer name:

	#18205 Organic Dark Caramel Crunch with Sea Salt 55% cacao	#18301 Organic Milk Chocolate Caramel Crunch with Sea Salt 55% cacao	#18202 Organic Dark Chocolate Mint Crunch 67% cacao	#18204 Organic Panama Extra Dark Chocolate 80% cacao	Money collected per order	Distribution Notes
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						
Product total tally					\$	

Total amount collected