

Where does your CHOCOLATE come from?



TYPICAL TRADE vs FAIR TRADE



Cacao is monitored by independent, nonprofit certifying organizations

These organizations guarantee it was produced and traded in a socially responsible manner.

BIG CHOCOLATE COMPANIES

Cacao is unmonitored and is bought by giant chocolate companies from intermediaries

Farmers form democratic co-ops allowing them to pool resources for processing and selling.

Equal Exchange works directly with co-ops to offer:

- ABOVE-MARKET PREMIUMS
- ADVANCED CREDIT
- FARMER CONTROL OF THEIR BUSINESSES



Farmers are forced to sell to brokers due to limited market access.

Equal Exchange buys from co-ops **directly**

50% of premiums paid to farmers in cash.

Brokers pay farmers next to nothing

Leading to illegal child labor

- DANGEROUS WORK
- LONG HOURS
- NO EDUCATION
- THOUSANDS TRAFFICKED

Co-ops located in Dominican Republic, Peru, Ecuador, Panama

70% of the world's cacao comes from West Africa*

*Where forced child labor on cacao farms is a well-documented problem.

YOU CAN'T FEEL GOOD when large chocolate companies don't even know where their product comes from.

YOU CAN FEEL GOOD about where your chocolate comes from and who made it.

