

EQUAL EXCHANGE

FAIR TRADE COFFEE JOURNEY



Learn more about how Equal Exchange is bridging the gap between coffee growers and coffee drinkers.
equalexchange.coop



GROWN BY
SMALL FARMERS



COLLECTED AT
FARMER CO-OPS



ROASTED AT EQUAL
EXCHANGE



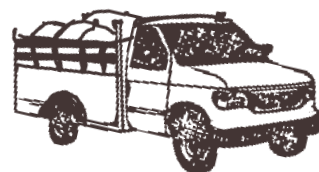
BREWED AND
ENJOYED BY YOU

VS.

THE CONVENTIONAL COFFEE JOURNEY



FROM
SMALL
FARMERS



TO THE
MIDDLEMAN



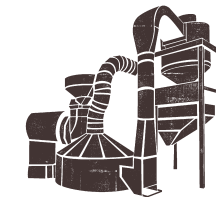
TO THE
PROCESSOR/
EXPORTER



TO A U.S.
BROKER



TO A FOOD
DISTRIBUTOR



TO A COFFEE
COMPANY



TO YOUR
CUP