WHY EQUAL EXCHANGE?

IT’S BETTER FOR our Planet

+ The hardworking farmers who grow our products care for their land.
+ Shade farming preserves forest cover and protects the habitats of birds and other wildlife.
+ Diversified crop planting promotes biodiversity and improves the health of the soil.
+ Most Equal Exchange products are certified organic and produced without the use of toxic and persistent pesticides.

IT’S BETTER FOR Farmers

+ The small-scale farmers who grow Equal Exchange coffee, tea and chocolate control their own businesses, on land they own.
+ Working together gives farmer cooperatives access to support and training.
+ Fair trade and organic premiums allow them to invest in education, health programs and social services for their communities.

IT’S BETTER FOR your Family & Friends

+ EE’s direct and longstanding relationships mean we can source the best-quality coffee, tea, chocolate and foods.
+ We use simple ingredients you can feel good about.
+ Our low wholesale prices and friendly customer service make it easy to bring these delicious products to your community.