



We are now offering a **contactless, online fundraising program** to replace our paper brochure fundraiser. Sell our products using your own online market or download a digital brochure to share by email or print for your supporters.

LEARN MORE ABOUT THE PROGRAM:

equalexchange.coop/ee-and-you/fundraising/farmraiser

Products Available for Fundraising with



Organic French Roast Coffee
10 OZ Whole Bean



Organic Mind, Body And Soul Coffee
12 OZ Ground (Drip)



Organic Dark Chocolate Caramel Crunch w/ Sea Salt
55% Cacao
80g Bar



Organic Milk Chocolate Caramel Crunch w/ Sea Salt
43% Cacao
80g Bar



Organic Dark Chocolate Mint Crunch
67% Cacao
80g Bar



Organic Panama Extra Dark
80% Cacao
80g Bar

COMMON QUESTIONS

When do I have to order my products? You should submit your order 10-14 days before your scheduled distribution day so we have time to fill your order.

How does contactless distribution work? We ship your order to one location for you to distribute to your supporters. FarmRaiser provides easy to use reports that make distribution easy and almost contact free.

How much profit will I make? You determine the retail price of the product you sell, but most campaigns make 50% or more profit from an Equal Exchange Fundraiser.

How much does it cost? You receive Equal Exchange products at a special wholesale price and FarmRaiser charges a \$59 annual platform fee

for an unlimited number of Equal Exchange campaigns. FarmRaiser pays Equal Exchange and takes the fee from your first fundraiser, so there are no upfront costs.

Are there case minimums? Our chocolate comes in cases of 12 and coffee in cases of 6. You can sell or give away any extra items. Any funds you make from these extra products is yours to keep.

Can I order Extra products for our market day fundraiser or to sell later? Yes, FarmRaiser lets you order as much extra product as you like. You will have 30 days to pay FarmRaiser for the extra product you order.

Are these products Kosher? Yes, all of these products are Kosher.