

Upgrade Your Coffee for Pennies



We did a little research to see how Equal Exchange's Organic Breakfast Blend compares to other coffees on the market. How do we stack up? *See for yourself:*



Purchased at Costco



Purchased at Stop&Shop



Breakfast Blend purchased through wholesale account



Breakfast Blend purchased at Wal-mart



Purchased at Wal-mart

* Price/Cup	\$0.04/cup	\$0.07/cup	\$0.10/cup	\$0.11/cup	\$0.12/cup
ORGANIC			✓		✓
FAIR TRADE			✓		✓

*** ASSUMPTIONS: 85.33 cups per pound**

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