

Better for Farmers, better for the world

Fair Trade enables farmers to support their families, stay on their land, and protect the environment. Through democratically-run co-operatives, small-scale farmers gain control of their own livelihoods and produce quality organic products. With added income from Fair Trade, farmers invest in education and social services for their communities. Regular monitoring protects against child labor.

L to R: Basilio Almonte, Glenys Rosario, Delki Mendoza from CONACADO in the Dominican Republic.



For every pound of coffee or chocolate you purchase, Equal Exchange donates fifteen cents to the Jewish Fair Trade Project to support Jewish efforts to end modern-day slavery and protect workers' rights.



Passover Seder Host Box for more info go to shop.equalexchange.coop/pesach

The Jewish Fair Trade Project is a partnership between Fair Trade Judaica (FTJ), T'ruah: The Rabbinic Call for Human Rights, and Equal Exchange. Our goal is to educate and empower Jewish communities to make ethical choices in purchasing, and to take concrete action to protect the human rights of all workers.

Learn more about the Jewish Fair Trade Project and the two partner organizations:

www.fairtradejudaica.org
www.truah.org



Fair Trade Judaica
Crafted with Jewish Values



T'ruah
the rabbinic call for human rights

Bring Equal Exchange to your community, congregation, school, office and home:

www.equalexchange.coop/community
774-776-7366



וכל מה שארצה לעצמי ארצה לו כמוהו.
Whatever I want for myself, I also want for my neighbor.

RAMBAM, SEFER HAMITZVOT, POSITIVE COMMANDMENT 206



**Jewish
Fair Trade
Project**

FAIR TRADE JUDAICA
& T'RUAH: the Rabbinic Call
for Human Rights

Not just kosher:
**Kosher &
Just**



**THE JEWISH
FAIR TRADE PROJECT**
*Communities sharing
a taste of justice*



Where good taste and good values come together.

BUILD COMMUNITY

Put justice at the center of your community gatherings. Throughout the Jewish Fair Trade Project, your congregation can enjoy fairly traded coffee and chocolate at your kiddushes, meetings, and simchas, at wholesale prices, while making a difference for small farmer cooperatives around the world.

GIVE

Show your love for friends and family with a gift of justice. Give Fair Trade products for Bar/Bat Mitzvah celebrations and other events. Consider giving Mishloach Manot baskets for Purim and Pesach Seder host gifts.

TAKE IT HOME

Buy products for your home, or start a monthly sale or buying group within your community.

FUNDRAISE

Make money and make a difference by organizing a Fair Trade Passover chocolate fundraiser or by selling products at other times through the year.

EDUCATE, ENERGIZE

Products sold through the Jewish Fair Trade project come with educational materials that will spark conversations about Jewish ethics of consumption. Even more resources available online at www.equalexchange.coop/Jewish

REPAIR THE WORLD

Visit www.fairtradejudaica.org to get involved in the Jewish Fair Trade Movement. Visit www.truah.org to take action to prevent slavery and protect workers' rights.

A coffee farmer and member of COCLA Co-operative in Peru mixes coffee beans as they dry on a patio.

"It's a triple mitzvah: helping the farmers, the environment, and your synagogue."

RABBI JILL HAUSMAN,
THE ACTOR'S TEMPLE, NYC



Get started

SIGN UP

Visit www.equalexchange.coop/community

SHOP

Visit shop.equalexchange.coop/account/register

or go to www.equalexchange.coop/Jewish to download a product list and order form.

ASK

E-mail any questions to interfaith@equalexchange.coop or call us at **774-776-7366**.