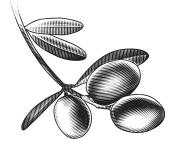




ORGANIC EXTRA VIRGIN OLIVE OIL



ur extra virgin organic oil is robust and peppery with a strong fruit finish. It comes from two farmer co-ops which are part of the Palestinian Agricultural Relief Committees (PARC), a non-profit, non-governmental organization in the West Bank which is a member of the World Fair Trade Organization. The rich green oil is made from Nabali olives, an indigenous Palestinian variety that grows in the western region and is considered by experts to produce one of the highest quality olive oils in the world. Extra virgin signifies that the olives are cold pressed without any refining.

We're excited about this new venture in Fair Trade and the opportunity to work with small-scale Palestinian olive growers. We pursued this relationship in this part of the world to help farmers with few other options to stay on the land and earn an independent living for themselves and their communities. We believe this is a positive step in a part of the world that faces a multitude of seemingly intractable challenges.

At congregation events try adding Equal Exchange fairly traded Palestinian Extra Virgin Olive Oil to soup or salads. Drizzle olive oil with a little salt over vegetables on the grill. A bottle of organic oil also makes a special gift for family, friends, and hosts for the holidays. For more information, read our FAQ at www.equalexchange.coop/EVOOFAQ.pdf

Purchase online at interfaith.equalexchange.com or by calling 774 776 7366.

Above: Pruning olive trees at the Al Zawyeh Agricultural Cooperative in the Salfeet district of the West Bank. Photo courtesy of PARC.



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