



SINDYANNA
OF GALILEE

www.sindyanna.com



**GUARANTEED
FAIR TRADE**

The taste of Fair Trade



Who is Sindyanna?

Sindyanna of Galilee is a **fair-trade, non-profit organization** led by Israeli Jewish and Arab women who seek change, together.

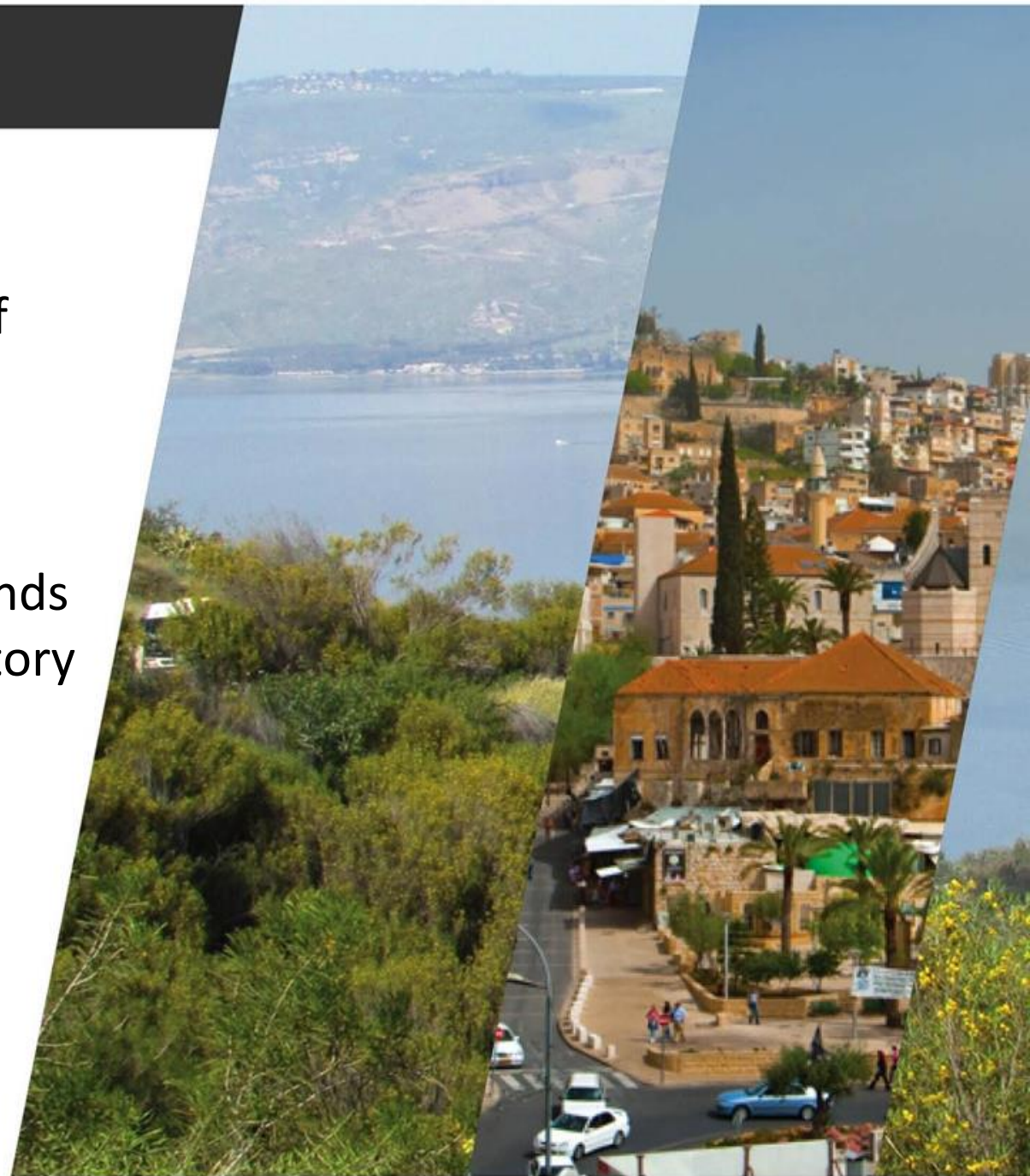
Founded in 1996, Sindyanna develops initiatives for the good of society. All its profits are invested back into its social goals by creating economic and educational **opportunities for both Jewish and Arab communities.**





Sindyanna of Galilee is **located** in the heart of the Galilee region, in the village of Kfar Kana (Cana of Galilee), **near Nazareth**.

Our plant, shop and visitor center host thousands of visitors every year, who come to hear our story and savor our products.





Our goals

- **Strengthening** the status of **women**, especially through creating job opportunities for Arab women.
- Deepening **Jewish-Arab cooperation**.
- Developing agriculture and helping farmers from the **Galilee region** to market their products.





Working together makes a difference

We believe that **working together can make life taste much better.**

This is the reason we created an exceptional line of premium quality products, which we sell around the world.





SINDYANNA
OF GALILEE

Our Products





All the goodness of the Galilee

All our products are grown and produced in the heart of the Galilee

- Extra virgin olive oil
- Za'atar / Hyssop
- Honey from Galilee flowers
- Olive oil soaps
- Carob syrup

Our **premium handmade** products are grown and manufactured according to strict rules of **Fair-Trade**.



**GUARANTEED
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Olive oil

Year after year, our olive oil wins medals for its high quality and unique flavor, in local and international competitions.

Sindyanna's Awards 2018





Olive oil

Lately we have created a new label for our olive oil, which captures the story of Sindyanna and “puts” it on the label.

The children of the women of Sindyanna, were involved in making our beautiful labels

Check out our “making of” video:

<https://www.youtube.com/watch?v=7l6Qerbw9DY>





HALED
خالد
شالوم
HALE

INSPIRE

בית

تالیه





Za'atar / Hyssop

Za'atar is largely regarded as the **biblical hyssop**, also known as Syrian marjoram.

Sindyanna's "fair trade" za'atar mix is produced in the traditional way from shade-dried za'atar leaves that are **grown in the Galilee** by Arab farmers.





Carob syrup

A great **substitute for chocolate**,
Sindyanna's organic carob syrup is made from
fruit collected from natural forests in the
Galilee, and used by Arab farmers to produce
syrup according to **traditional methods**.





Olive oil soap

Our olive-oil soaps are produced from virgin olive oil mixed with local herbs and minerals.

Based on **traditional know-how** by the famous soap-makers of Nablus, our **hand-made** soaps are great skincare products and suitable for daily use.





Quality meets social ethics

We carefully select the partners with whom we work, according to the values that form the backbone of our **social vision**.

Our partners are producers, farmers, and artisans, women and men who pride themselves on the **quality** of their products.





From the Galilee to the world

We export our products worldwide:

- USA
 - United Kingdom
 - Japan
 - Austria
 - Italy
 - Switzerland
 - Poland
 - Canada
 - Australia
- and more....



**GUARANTEED
FAIR TRADE**

<http://www.sindyanna.com/where-to-buy/>





Giving back to
the community
and the women
of Sindyanna:
selected projects





Visitors Center

The heart of Sindyanna is our **visitors center**. Here Jewish and Arab women work in equality and mutual respect. We host groups from all around the world to **share our story and goals**, organize activities and workshops.

The selected products sold in our shop at the center are a source of income to fund our present and future activities.



Agricultural projects

We initiate projects based on our core values of land preservation, environmental considerations, and commerce according to the principles of Fair Trade:

Oasis organic olive grove - a modern organic olive plantation over an area of 10 hectares in Wadi Arra.

The **Scottish Grove** in Nazareth, a common project with the **Church of Scotland** to strengthen collaboration between Sindyanna and local farmers.





Bread and Roses annual art exhibition

Arab and Jewish artists showcase selected pictures, which are also sold to the general public.

All **income is** then **invested** to benefit the women of Sindyanna.





The true taste of the Galilee

This unique cooking course teaches local women **how to make a living** out of their unique **cooking skills**.

They are taught how to cook and host tourists, groups or individuals who seek an authentic experience of visiting a “real home kitchen”.





Artisanal basket weaving

Basket weaving workshops are held in our visitor center by local Arab women. This project builds cross-cultural bridges and helps bring back to life traditional handicrafts using locally sourced materials.





Accreditation





Nadia Giol

Visitors Center Chief Group Facilitator

Nadia lives in Upper Nazareth. She joined Sindayanna's team in 2015. Nadia is Sindyanna's chief facilitator and the manager of our visitors' center. She presents Sindyanna in front of thousands of visitors from all around the world. As a Palestinian citizen of Israel, Nadia is a long time peace activist and an experienced non-violence communication facilitation.





Hanan Zoabi Manadreh

Manager of Social Projects and Women's Empowerment

Born in Nazareth and now living in the village of Sulam, Hanan started her career as a teacher but soon joined WAC-MAAN (Workers Advice Center) as a volunteer and then as a staff member. There she educating youth and high school pupils with regards to social change. She joined Sindyanna in 2013 and focuses mainly on marketing fair trade products to the local market, beside managing Sindyanna's social projects for Arab Women.





Hadas Lahav

CEO and Co-founder

Hadas was born in a Kibbutz near Lake Kinneret, and currently lives in Haifa. From her early career days as a journalist, Hadas has dedicated herself to projects that promote the idea of co-existence and collaboration.





Board of Directors

Wafa Akel Tyarh – Board of Directors' Chairwoman

Asma Aghbarieh-Zahalka – Board of Directors' member

Samia Nasser - Board of Directors' member

Orna Akad - Board of Directors' member

Aya Bartenstein - Chairwoman of Audit Committee





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information
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