

# THE JOURNEY OF AN EQUAL EXCHANGE BANANA



GROWN ON  
SMALL FARMS IN  
**ECUADOR  
AND PERU**

▶ HOW THE COUNTRY'S  
FAVORITE FRUIT GETS  
FROM FARM TO KITCHEN



Available at stores  
and food co-ops  
across the U.S.

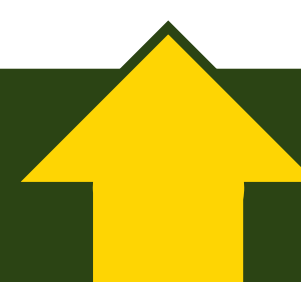
**4 WEEKS**  
AFTER HARVEST,  
**YELLOW**  
BANANAS  
are  
**READY TO GO HOME  
WITH YOU!**



  
**ALL 1,000 CASES OF  
BANANAS ARE LOADED INTO A  
RIPENING  
ROOM**



  
**DELIVERED  
BY TRUCK  
to the  
WAREHOUSE**



  
**CONTAINERS  
UNDERGO  
CUSTOMS AND  
AGRICULTURAL  
EXAMS  
AT THE PORT**

**CONTAINERS  
LOADED WEEKLY**  
with



**1,000  
CASES OF  
BANANAS**

**• TWO WEEK JOURNEY •**

**EXPORT PORTS**  
Guayaquil, Ecuador  
Paita, Peru

**IMPORT PORT**  
Philadelphia, PA  
U.S.



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